

EIZO Will Evolve into a Visual Technology Company that Continues to Contribute to Society

Our Business Activity in itself Constitutes the Social Responsibility of EIZO

Our most important social responsibility is our business activity in itself. We believe our social responsibility is to pursue business with integrity, which includes contributing to society by offering products, solutions and services, returning the benefits produced through our business to society, and ensuring compliance with laws and regulations and respect for human rights throughout our business operations. Recognizing this we conducted a materiality analysis of our CSR this year and reconfirmed that the identified material issues are represented in our EIZO Group Principles of Conduct – Seven Promises, and we therefore compiled this CSR Report to align with these principles.

Evolving into a Visual Technology Company that Creates New Value across All Visual Display Fields

For the three years concluded in the previous fiscal year, we have worked to strengthen our competitiveness and grow our business in accordance with the Fourth Mid-Term Business Plan, which started in fiscal 2012. During this period we have achieved steady progress in a number of industrial fields, including the establishment of a direct sales system in Europe, entry into the field of operating rooms by setting up an overseas development team, and the achievement of our goal to claim 30% of the air traffic control market. We believe these efforts lay the groundwork for expanding our monitor business under a global system and establishing a commanding number one position in specific markets.

In anticipation of further transformation, we have formulated the Fifth Mid-Term Business Plan (three-year plan), which starts with fiscal 2015. Confidently implementing this plan will enable us to evolve beyond being a conventional monitor manufacturer into a “Visual Technology Company” so that we can continue our contribution to society. The term “Visual Technology Company” expresses our commitment to do what



only EIZO can do based on the visual technology that is our competitive advantage. We take pride in being visual technology specialists who have carried out a consistent process, from development to production and sales of computer monitors and other products that represent the world's top quality and reliability, while maximizing our visual technologies centered on monitors. Looking ahead, we will take advantage of these technologies and experience to play a role similar to that of an orchestra conductor in order to improve every aspect of the imaging environment by cultivating new partners and collaborations, including proposals that incorporate the products of other companies along with our own. In doing so, we will evolve into an enterprise recognized by customers as "EIZO, the company that addresses every image-related challenge."

By positioning the Fifth Mid-Term Business Plan as a preparatory period for achieving this goal, we will expand our business through active investment focused on specific markets such as the medical and industrial fields. We intend to expand the breadth of our contribution to society through these activities.



Continuing to Do What only EIZO Can Do by Supporting the Imaginative Ideas of Employees

The imaginative ideas of every employee are essential for us to meet the ever-changing needs of society. As a company focused on creative development, EIZO is taking various steps to cultivate their imaginative ideas and have thereby developed a deeply rooted corporate climate that values openness and fairness.

Our corporate climate has created an atmosphere that is conducive to trying new proposals and allowing for their realization. This is why we are able to contribute to finding solutions for customer problems. We want to continue proposing solutions for the needs of society based on "what only EIZO can do" as the key, and contribute to the world while creating new value. These efforts not only boost employee motivation but also nurture pride. We intend to remain a company in which employees are happy to work and that local residents feel proud to have as part of their community.

Through these efforts, EIZO is striving to enhance its corporate ability, grow its business and return the benefits produced through its business to society. The company will contribute to addressing issues in a variety of fields through our business activities as a Visual Technology Company. We welcome the comments and feedback of our stakeholders in response to this report.

September 2015

Yoshitaka Jitsumori
President, EIZO Corporation