



EIZO Introduces “EIZO Eco Products 2004” Internal Environmental Label

Matto, Japan, December 12, 2003 – Eizo Nanao Corporation (“EIZO”) today announced its “EIZO Eco Products 2004” label (“EEP2004”), a revision of the “EIZO Eco Products 2002” (“EEP2002”) internal environmental label introduced in October 2002. EEP2004 includes all the requirements of its predecessor plus new criteria such as partial use of recycled plastic and power consumption of less than two watts in power save mode. Products meeting the criteria will be distinguished by the EEP2004 emblem, which will appear on the product brochure, web site, packaging, and user’s manual.



The development, implementation, and revision of an internal environmental label stems from EIZO’s longstanding commitment to manufacturing environmentally sound products as well as a desire to provide consumers with an instantly recognizable means to assess their environmental performance.

EEP2004 Criteria

Products carrying this satisfy the requirements of several third party environmental standards (TCO’03, EPA Energy Star, PC Green Label, and the Eco Mark) as well as additional criteria established internally. The EEP2002 and EEP2004 labels will be used concurrently, ensuring that all new EIZO products are eco-friendly. The criteria for both labels are summarized below.

Criteria		
Power consumption less than one watt when turned off	•	•
Partial use of lead-free solder	•	•
Partial use of chrome-free steel plates	•	•
User’s manual made with chlorine-free recycled paper	•	•
Subject to an internal product environmental assessment ¹	•	•
Partial use of recycled plastic		•
Power consumption less than two watts in power save mode		•
External (supplied) cables contain lead-free wires		•
Partial use of soy ink with supplied printed materials		•

Compliant Products

The first product to carry the EEP2004 label is the FlexScan L550, a 17-inch LCD monitor. Select future products will also fulfill EEP2004 requirements.

About EIZO

Eizo Nanao Corporation is a leading global manufacturer of high-end visual display products with a wide range of LCD, CRT, and PDP monitors, and Windows-Based Terminals. The image



quality, long-term reliability, and innovative features of EIZO monitors and WBTs make them the products of choice in many financial trading rooms, hospitals, back offices, and design studios throughout the world. EIZO is based in Japan and represented in over thirty countries by a network of exclusive distributors.

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EIZO is a registered trademark of Eizo Nanao Corporation.

¹For an example of an internal environmental assessment please see the appendix on the next page.



Appendix

The EIZO Eco Products 2004 label encompasses the environmental requirements of the following environmental standards.



TCO'03

Established by TCO Development owned by the Swedish Confederation of Professional Employees, TCO'03 sets standards for office equipment in such areas as safety, visual ergonomics, energy consumption, electric and magnetic field emissions, and recycling.



EPA Energy Star

A program developed by the American Environmental Protection Agency (EPA) to promote a voluntary partnership with manufacturers of office equipment to save energy and protect the environment.



Eco Mark

The Japan Environmental Association's label for household and office goods. This was the first standard in Japan to cover information processing devices (personal computers).



PC Green Label

A label issued by the Japan Electronics and Information Technology Industries Association indicating adherence to environmental issues such as the 3R's – Reduce, Reuse, and Recycle, from the corporate structure to product design and manufacture.

Internal Product Environmental Assessment Example (Partial Listing)

Category	Evaluation Examples
1) Disassembly/Recyclability	<ul style="list-style-type: none"> Disassembly possible at the unit level (disassembly performed by a specialist). Disassembly can be performed using commonly available tools (disassembly performed by a specialist). Plastic parts weighing more than 25 grams are marked as such on the surface. Plastic parts weighing more than 25 grams must be recyclable. Plastic used in packaging materials must be marked as recyclable. Cardboard used as package must be made from recycled paper.
2) User's Manual	<ul style="list-style-type: none"> Provide information for collecting used products (corporate customers only)
3) Low Power Usage	<ul style="list-style-type: none"> EPA Energy Star compliant.
4) Regulations for Harmful Substances	<ul style="list-style-type: none"> No ozone-depleting substances stipulated in the Montreal Protocol are used in the manufacturing process. Flame retardants in plastic parts do not contain chlorine or bromine. No component parts contain mercury or cadmium (with the exception of LCD backlights which contain mercury).