



nice shoes

ColorEdge Allows the Nice Shoes Companies to Deliver Quality Content



Nice Shoes and its sister companies, Guava and Freestyle Collective, are post production companies based in New York City that work in the media and entertainment industry focusing on high-end post production work, color grading, and 2D and 3D content creation. When XSI came into the Nice Shoes Companies with a monitor solution that would revolutionize their workflow, the Nice Shoes Companies were all ears. They were ready to look into a more accurate color monitor solution that would allow them to better capture and rework their edits on-screen exactly as they would run in final production. They immediately saw the benefits of the EIZO ColorEdge monitor which has hardware color calibration to a higher standard and a wider color spectrum. This would ensure a consistent quality and image clarity throughout the 2D/3D content creation and finishing process that is critical in their environment.

ColorEdge CG241W



Having a high quality monitor like the ColorEdge CG241W in their workflow allowed the Nice Shoes Companies producers, artists, assistants and the engineering staff to have confidence that their image quality and overall uniformity was correct. This allowed them the ability to deliver top quality content the first time without unnecessary rework due to poor image quality which they had experienced in displays previously used. Their experience with EIZO was due to their partnership with XSI, who they have grown to trust because of their high level of professionalism and service which ultimately smoothes their entire purchase process. The Nice Shoes Companies look forward to upcoming innovations from EIZO and plan to purchase more ColorEdge monitors for all their proofing needs.

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