

President's Message

We place the greatest value on offering our customers the pride of being EIZO users

Consistently Meeting Customer Expectations for EIZO Monitors

We understand the first and foremost meaning of corporate social responsibility (CSR) is pursuing business with integrity and ultimately contributing to society. I believe EIZO does this by realizing the possibilities of technology to provide products that are consistently superior to the many brands of monitors sold across the world. We also contribute to society and drive the sustainable growth of our company by offering customers the satisfaction of using EIZO products and the continual pride of being users of the world's premier products. This has been our approach to CSR and we intend to continue on this path well into the future.

United by Pride

In principle we do not send Japanese personnel to overseas Group companies but instead entrust responsibility for management and sales strategy to local employees. The key to the success of global group management is cultivating a sense of unity, which means that every employee around the world should share the same sense of pride in their roles of delivering EIZO monitors.

We also want residents of the communities in which we operate to be proud of the company's presence and believe this pride also reflects one way we contribute to the local community.

Building Foundations with Communication

A sound management system is an essential part of the foundation for maintaining the sense of pride in our company shared by employees and local residents as well as shareholders and suppliers. This requires firmly

establishing our Corporate Philosophy and Principles of Conduct throughout the entire Group. Over the years we have managed to infuse this shared pride by combining close communication and dedicated activities within the Group, even during our recent efforts to extend the company's global reach.

Moreover, since Group companies represent diverse cultures and operate in different social environments, we have recognized the growing need for sharing and putting into practice common CSR guidelines. One initiative for addressing this need is our participation in the United Nations Global Compact as a corporate participant. We will conduct a group-wide effort to abide by the ten principles of the Global Compact and realize them through our business operations.

EIZO's New Goal: "1000 AGAIN!"*

In May 2012, we announced our fourth Mid-Term Business Plan for the three-year period starting fiscal 2012. We are targeting net sales of 90 billion yen for the plan's last year, compared with actual net sales of 59.5 billion yen for fiscal 2011, and adopted the "1000 AGAIN!" slogan to intensify our efforts to generate 100 billion yen in net sales by opening up new business areas and markets.

We also plan to change our corporate name from EIZO Nanao Corporation to EIZO Corporation in April 2013. Emphasizing "EIZO" in our corporate name will boost recognition of the brand in global markets and reinforce our competitiveness to achieve growth as a Group.

We intend to contribute even more to society by consistently meeting stakeholder expectations in the EIZO brand and continually broadening the scope of our CSR efforts.

*"1000 AGAIN!" is based on 1,000 *okuen*, a Japanese unit equivalent to 100 million yen, and therefore equals 100 billion yen.

October 2012

Yoshitaka Jitsumori
President, EIZO Nanao Corporation