

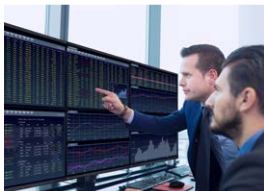
Our products are used around the world in a variety of fields, with different specifications and functions in visual solutions required for each one. Beyond listening and responding to customer requests in each of those fields, we relentlessly pursue proprietary technologies and ideas toward creating and offering new sets of values that extend our promise to consistently deliver products that customers appreciate.

Wherever You Look, You See EIZO

Visual solutions enrich every setting of daily life. EIZO, as a "Visual Technology Company," delivers a sense of security and inspiration with its systems that add unique value to visual displays.

Office

- For business



- Professional photography, printing, design, video production and other creative work



Home

- Digital photos, illustrations, games, etc.



Airport

- Air traffic control, etc.



Hospital

- For diagnosis, including display of electronic charts and image reading, therapy, treatment, etc.



Railway

- Railway platform monitoring, digital signage systems for onboard installation, etc.



Marine vessels

- For marine chart display, etc.



Factory

- For incorporation into production and inspection equipment, etc.



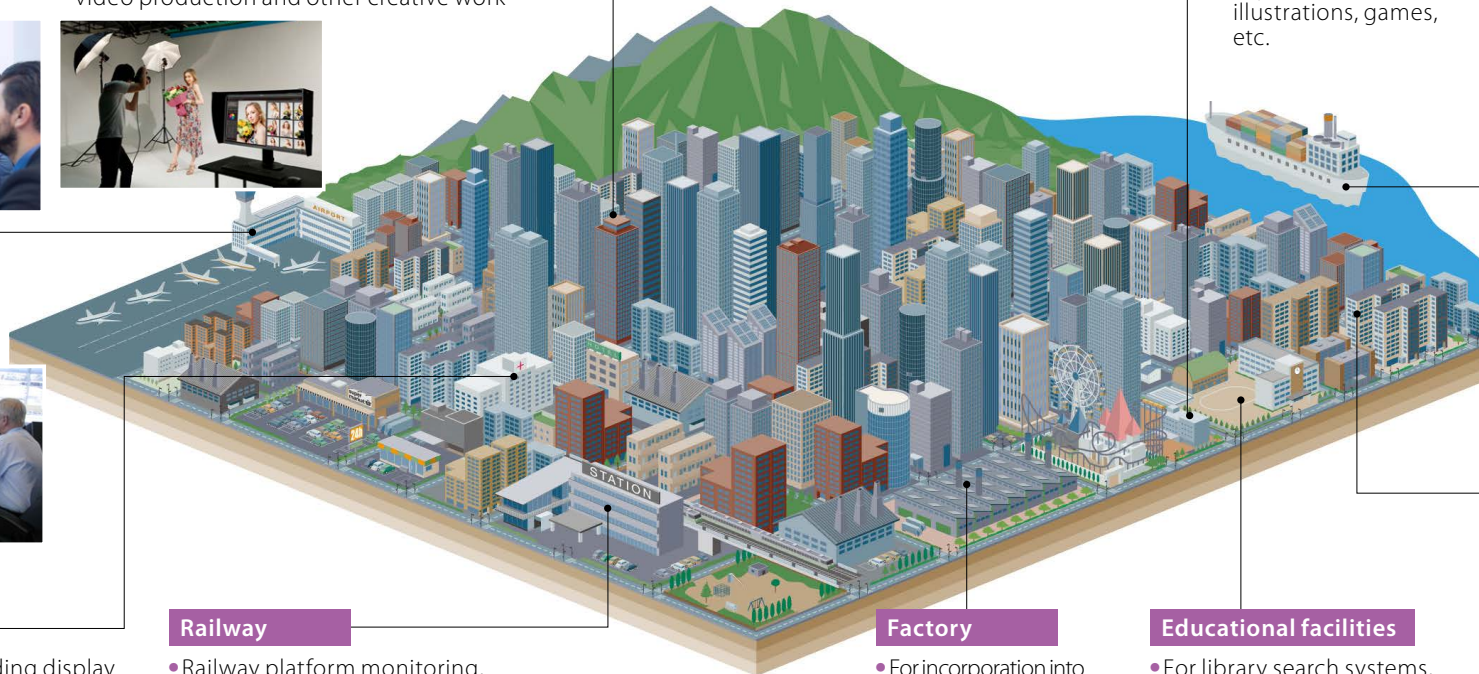
Educational facilities

- For library search systems, schools, etc.



Security room

- For monitoring, security and surveillance



EIZO Solutions

For the Business & Plus Markets

Pursuing User Comfort and Energy Conservation to Raise Computer Work Efficiency and Energy-Saving

In addition to ergonomics-based design for continuous stress-free use, we provide functions that enable Auto Brightness Control to reduce backlight brightness and minimize power consumption during suspension, as well as other power saving functions, to raise work efficiency and save energy during long work hours.

Case Study Treasury Unit, Sumitomo Mitsui Banking Corporation

Creating a Comfortable Working Environment with FlexScan EV2450

The Treasury Unit moved into a new building that had been completed in July 2015, and as part of its replacement of equipment, one thousand EV2450 monitors were installed in its dealing room. Dealers spend a considerable amount of time concentrating on screens so they can immediately respond to market fluctuations. EIZO proposed a solution for their visual environment for seamless viewing of several monitors, with extremely thin bezels and large screens with reduced blurring and flickering. The users have remarked on how much easier it is to stare at the screens over many hours and that they are experiencing much less eye strain since the monitors were introduced.



For the Healthcare Market

Constructing Optimal Visual Environments to Keep Pace with Advances in Healthcare

In today's increasingly advanced and complicated healthcare systems, not only healthcare doctors but also nurses, clinical engineers and other healthcare professionals are cooperating in the treatment of patients. It is therefore essential to create environments that facilitate information sharing and cooperation. Moreover, there is now a much greater need to refer to a diverse array of medical data during operations due to the spread of operating rooms hybridization, minimally invasive surgeries, and robotic surgeries. EIZO provides consulting services to propose comprehensive visual solutions that encompass image display equipment and image control software, as well as network layout, toward the construction of the optimal visual environment that meets operating room needs and development of innovations in visual environments for medical care.

Case Study Schön Klinik in Germany

Introducing a Surgical Panel with In-built 47-inch Monitor to Achieve Highest Level of Operations

Schön Klinik is a major medical institution that manages 17 hospitals, including Schön Klinik Vogtareuth, where an operating room was set up in October 2015. The hospital has planned to provide the most advanced surgery in the world. EIZO met its needs with a customized Surgical Panel with an in-built 47-inch monitor installed in the wall. This has created an environment where surgeons can easily check the screen from the operating table and provide accurate treatment.



Column Jordan Breast Cancer Program—Supporting Early Detection and Screening

A workshop on enhancing diagnostic imaging of breast cancer was held in Jordan in March 2017, and EIZO provided its support by leasing RadiForce RX850 and RX650 medical monitors. About 260 radiologists and other medical practitioners attended the workshop, and EIZO received a certificate of gratitude from the JBCP for its support that contributed to raising breast cancer awareness and improving the early detection rate.

The RX850 is a super-high resolution 8-megapixel color monitor capable of displaying eight million pixels of information onto a 31.1-inch wide screen. It has been cleared by the U.S. Food and Drug Administration (FDA) for use in digital mammography and tomosynthesis.

Digital breast tomosynthesis is a technique for capturing images of the breast aimed at the early detection of cancer. Compared with the two-dimensional imaging technique used in conventional digital mammography, digital tomosynthesis provides a three-dimensional tomographic image of the breast from various directions. Used in combination with digital mammography, it is expected to facilitate detecting and locating minute calcifications that are the early signs of breast cancer.

In addition to the RX850, EIZO has obtained FDA approval for marketing its 5-megapixel monochrome monitors, the GX550 and GX540, as displays for digital mammography and tomosynthesis in the United States.



For the Creative Work Markets

Raising Work Efficiency by Displaying and Maintaining Accurate Colors

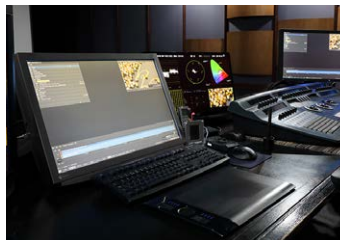
We are committed to accurate color reproduction and seek to enhance efficiency and accuracy in every creative setting by offering monitor solutions that facilitate achieving and maintaining accurate color display. Our ColorEdge series of color management monitors and

the exclusive calibration software ColorNavigator 6 installed with the monitor enable users to adjust the displays. Furthermore, using ColorEdge monitors that have been pre-calibrated for a specific purpose allow several users to work under the same display environment. This means that when several users are working at the same time, their entire workflow, from production to referencing, is supported by a uniformly correct color display, thereby boosting the efficiency of their work.

Case Study Q-TEC, Inc.

Chosen as the Final Confirmation Monitor for Video Production

Q-TEC is an editing and post-production company for audiovisual products such as television programs, commercials, films and promotional videos. At its video production studio, EIZO's 4K color management monitor, the ColorEdge CG318-4K, is being used for the final review of images and CG before delivery to a client. Stable color reproduction and faithful reproduction of the DCI-P3 standard used in digital cinema enables users to work under the correct color specifications starting from the production stage.



Color Management Workshops

EIZO periodically holds free workshops to provide customers with opportunities to print their own photographs using our Quick Color Match software, which simplifies the color matching process. The goal of these workshops is to instruct the general public on how to match the colors of a photo print to reduce reprinting time and cost, essential for enjoying creative work. We held the workshops in Sapporo, Sendai, Tokyo, Nagoya, Osaka and Fukuoka in March 2017 with a total of 155 attendees, who experienced the joy of matching colors.



For the Vertical & Specific Markets

We flexibly respond to diverse needs that vary with each purpose and environment, and we support critical operations with high reliability and display functions.

ATC (Air Traffic Control)

We support the important mission of ensuring safety in the sky by providing the total solution for visual environments required by ATC. This includes monitors, graphic boards and video recorders used in air traffic control towers, control centers and training & simulation facilities.

Maritime

EIZO provides display monitors that meet various standards for ships with high reliability under the harsh environment inside vessels as well as excellent display performance. Our products are used in pilothouses and for various onboard applications such as surveillance and monitoring instruments and are thereby contributing to ensuring safe navigation.

Security & Surveillance

As the need for security and surveillance broadens, we contribute to enhancing public safety with products that feature superior display performance under varying conditions. These include IP monitors that can be directly linked to surveillance (IP) cameras and monitors mounted with proprietary technology for improving visibility.

Factory Automation

We provide products that withstand dust and dripping water and ensure clarity of display as well as a variety of housings to flexibly respond to diverse needs for incorporation into equipment and systems.

Case Study Tokyu Corporation

Ensuring the Safety of Platforms

Tokyu Corporation selected the DuraVision FDX1513, EIZO's LCD monitor for railways, in 2016 as a surveillance monitor for observing passenger movement in and out of carriages on trains that travel between Shibuya and eastern Kanagawa Prefecture. By providing monitors that feature excellent durability and high visibility regardless of the weather, under well-lit or shaded conditions, we ensured a stable visual environment for observing the opening and closing of carriage doors.



For the Amusement Market

Enlivening the Market by Providing Products Supported by Our Technological Excellence

We design and manufacture LCD monitors installed in pachinko equipment, capitalizing on the EIZO Group's advanced visual display technology. Our products enliven the amusement market by offering a realistic expression of images and stories with a strong gaming feel, and they become customer favorites year after year.



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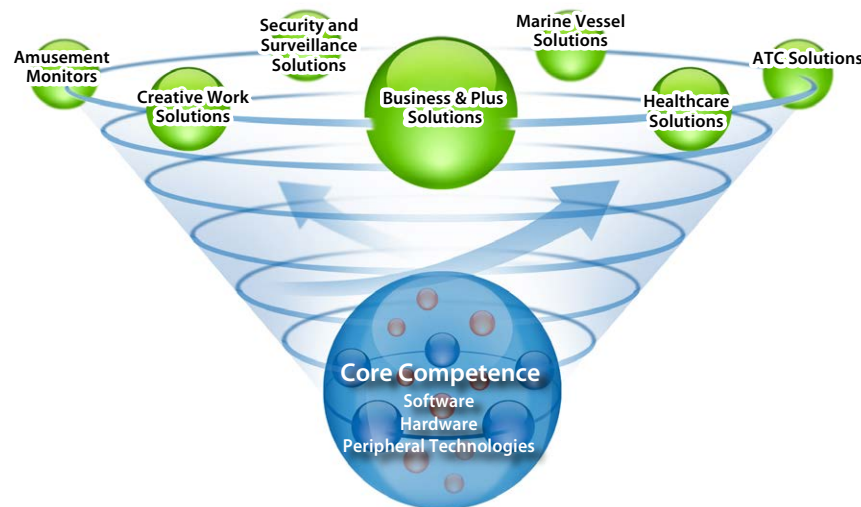
Competitive Advantages of EIZO

Since its founding, the EIZO Group has consistently focused its technology and passion on creating visual display products. We continue to concentrate our energy and efforts on developing products that are a step ahead of the times by using advanced devices and pursuing cutting-edge technologies. Our goal is to deliver reliable, high-quality products that both satisfy and inspire our customers. The outcomes of these accumulated efforts are EIZO's competitive advantages: our business model, excellence in development and quality, and our global network.

Business Model

By developing new products with the added performance and functions required in various fields, we have built on our core competence of software, hardware and peripheral technologies developed through our work on monitors for the Business & Plus (B&P) market in order to expand into the Vertical & Specific (V&S) market. Leveraging the technologies, procurement and production synergies among our business units has enabled us to create advanced products with proprietary features to further develop and expand our business. This unique business model has been the major driver of our growth.

- Business development leveraging the synergies among business units



Excellence in Development and Quality

Development

In the course of creating visual display products, we have gained the full spectrum of technologies required for developing monitors. This in turn has enabled us to quickly deliver new, cutting-edge products and high-quality products with enhanced functionality.

Quality

- **Consistent quality control through 100% self-development and self-production**

We have always been committed to 100% self-development and self-production. One of our competitive advantages lies in our ability to integrate quality control, from development and manufacturing to after-sales service, and we remain committed to working in concert Group-wide to further enhance quality.

- **Development of environmentally sound products**

We have a proven track record of incorporating the principle of environmental preservation into product development, and since the early years of our company, we have been highly regarded in Europe, where environment-related standards are particularly stringent. As public concern for the environment grows, we will work harder to develop environmentally sound products by, for example, actively participate in the formulation of environmental standards.

- **Rigorous attention to quality control**

The key to the success of our products is the stringent inspections we conduct on the image quality of our monitors at different stages, from development to production. We make every effort to ensure that the image quality of all our products is reviewed at the highest level of accuracy from the perspective of the user, through measures such as confirming some inspection criteria by human eye in addition to machine.



Global Network

We leverage our extensive capabilities by generating synergies in development, production and sales among our 17 Group companies worldwide. For details on our global network, please refer to page 19.