Open and Fair Trade

Seven Promises 4

Our suppliers are essential partners for ensuring the long-term viability of our business. We therefore ensure transactions are conducted in a fair and equitable manner and strive to forge relationships of trust based on mutual prosperity.

We will conduct open and fair trade.

Strong Bonds of Trust with Stakeholders

Seven Promises 5

We will sincerely engage with stakeholders to forge closer bonds of trust through communication channels while fulfilling our responsibilities.

We will seek to build and maintain strong bonds of trust with our stakeholders (business partners, employees, shareholders, and the local community).

Relationship with Each Type of Stakeholder

<table>
<thead>
<tr>
<th>EIZO’s Stakeholders</th>
<th>EIZO’s Responsibility</th>
<th>Objectives</th>
<th>Approaches</th>
</tr>
</thead>
</table>
| Customers           | In addition to offering products that satisfy customers, we listen closely to their feedback and provide useful support. | • Creating and offering products with new value  
• Developing products from the customer’s standpoint  
• Responding clearly to questions and inquiries  
• Thoroughly responding to customer requests and feedback | • Developing better products  
• Setting up Contact centers as customer liaison points  
— Responding to questions and inquiries before and after purchase  
— Listening to customer opinions  
— Pre- and post-sales technical support  
• Sharing information with relevant departments and considering incorporation into products  
• Interacting with customers at showrooms and through direct dialogue  
• Providing and collecting information through participation in trade shows  
• Providing timely information via the corporate website |
| Suppliers           | We view suppliers as essential and important partners in the continuation of our business, and forge powerful relationships by sharing management policies and technical strategies. | • Building relationships of trust  
• Fair business transactions  
• Explaining corporate policy and broadening understanding among suppliers | • Establishing selection standards, dealing with suppliers on an equal opportunity basis  
• Holding material procurement briefings |
| Employees           | We are a company focused on creative development that requires the imaginative ideas and powerful motivation of its employees. We therefore work to create a broadminded corporate climate and a workplace in which employees have a sense of security, and we support our employees in their self-development. | • Motivating workplace environment  
• Developing excellent personnel  
• Promoting work-life balance  
• Securing safety and health | • Providing various educational programs  
• Supporting self-development activity  
• Creating workplaces that reflect employee opinions and sound labor-management relations through consultation conferences |
| Shareholders        | We strive to gain the understanding and trust of our shareholders by providing fair and accurate information on management policies, business strategies and financial performance, and by maintaining transparency in our corporate management. | • Timely and appropriate disclosure of information  
• Enhanced corporate value | • General shareholders meeting (holding informal gatherings)  
• Stable dividend payment  
• Investor relations |
| Local Community     | We seek to build solid relationships with the local community to gain their understanding and cooperation in pursuing our business operations. We are committed to fulfilling our responsibilities as a corporate citizen. | • Preventing accidents and disasters at each business site  
• Protecting the regional environment  
• Cooperating with regional development and promoting culture | • Receiving company visits  
• Sponsoring various events and organizations  
• Supporting environmental conservation activities  
• Corporation with Local Community and association  
• Participating in local voluntary activities |
Relationships with Customers

We provide product information on our Website, at our showrooms and through sales and promotional activities. We strive to directly communicate with customers through various channels in order to fully answer questions and respond to customer requests and feedback.

Feedback System for All Types of Customer Input

Customer Liaison

Each Group company has set up a customer liaison process (including access by phone or e-mail) to receive inquiries and questions related to EIZO products and technology. Customer inquiries and requests are promptly shared and appropriately addressed within the company, relevant departments and the Group. They are also utilized to guide product development as well as to prepare information provided to customers.

<table>
<thead>
<tr>
<th>Group Company</th>
<th>Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>EIZO Corporation (Japan)</td>
<td>• Set up a dedicated liaison for responding by phone, e-mail and fax</td>
</tr>
<tr>
<td>EIZO Technologies GmbH (Germany)</td>
<td>• Set up a dedicated liaison for responding by phone and e-mail</td>
</tr>
<tr>
<td>EIZO Limited (United Kingdom)</td>
<td>• Provides customer support and technical support by e-mail</td>
</tr>
<tr>
<td>EIZO Inc. (United States)</td>
<td>• Provides a dedicated liaison for after-purchase inquiries over the phone • Offers an e-mail address for general inquiries</td>
</tr>
</tbody>
</table>

EIZO Contact Center (Japan)

The EIZO Contact Center has been set up as a convenient means for customers in Japan to communicate with the company. The center provides answers to inquiries related to product specifications and operating procedures as well as questions related to purchasing products through telephone, e-mail and fax.

Customer Satisfaction Survey

In fiscal 2016 we conducted a survey to measure the level of satisfaction among customers who come into contact with our sales and support staff. The results, based on 323 responses (response rate: 65%), were analyzed and are being used to improve our sales and support activities. We plan to maintain communication with our stakeholders through surveys and by other means.

Showroom

Visitors can test the performance of our products while trying out their functions at our showroom, which also serves as a space for communicating with customers.

EIZO Galleria Ginza (Japan)

EIZO Galleria is a showroom located in the Ginza district of Tokyo. Our dedicated onsite staff introduces products and provides advice to customers who want to know more about them. Here our well-received seminars on a variety of topics also provide information on the operating environments of computers for office and home use and on more effectively using EIZO products. Moreover, the showroom is used as a communication space for other types of events such as exhibitions of photographs taken by customers.
Relationships with Shareholders

We conduct investor relations activities based on the principle of providing fair and accurate information on management policies, business strategies and financial performance to all stakeholders.

Basic Policy on Information Disclosure

We disclose information in a timely and appropriate manner in compliance with the Financial Instruments and Exchange Act and related regulations as well as the “Timely disclosure rules and other regulations for issuers of listed negotiable securities or valuable instruments” of the Tokyo Stock Exchange. We strive to ensure any material information that may affect investment decisions is delivered to all market participants in an equitable manner.

General Shareholders Meeting

We schedule our annual general shareholders meeting while taking the convenience of shareholders into careful consideration. Also, we send invitations as far in advance as possible to provide enough time for shareholders to examine the proposed resolutions and the state of our operations. Furthermore, we provide opportunities for direct communication with our shareholders, such as by displaying products and holding informal meetings with shareholders on the occasion of the general shareholders meeting.

Company Presentations for Investors

We invite institutional investors to our semi-annual earnings results briefings in Tokyo, where we report on our business direction, activities and performance. We also hold briefings for individual investors to promote a greater awareness of our company.

Status of Shares and Shareholder Composition

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Description of Activity</th>
<th>Photos of the Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>EIZO Corporation (Japan)</td>
<td>- Sponsorship of the public-private partnership program for dispatching local university students to EIZO GmbH in Germany for a six-week training course</td>
<td>Participation in a beach cleanup in Hakusan City</td>
</tr>
<tr>
<td></td>
<td>- Cooperation with Ishikawa Keijitsu Renmei, a non-profit educational project for young corporate managers and future entrepreneurs who will bear responsibility for the future of the regional economy</td>
<td>Co-sponsorship of a graduation exhibition held by students at the Central Saint Martin’s Design University</td>
</tr>
<tr>
<td></td>
<td>- Cooperation as an executive committee member and co-sponsor of the Ishikawa Kanazawa Spring Green Music Festival</td>
<td>Products were provided as extra prizes to the EIZO logo</td>
</tr>
<tr>
<td></td>
<td>- Co-sponsorship and support for the Orchestra Ensemble Kanazawa of Ishikawa Prefecture</td>
<td>Employees who donated blood along with blood donation center staff</td>
</tr>
<tr>
<td></td>
<td>- Co-sponsorship of Zweigen Kanazawa, a soccer team in Ishikawa Prefecture, and the ISHIKAWA MILLION STARS of the Baseball Challenge League</td>
<td>Participants in a charity run sponsored by an organization that supports local cancer patients</td>
</tr>
<tr>
<td></td>
<td>- Cooperation with Hakusan City’s job experience program for junior high school students</td>
<td>Donation to a charity run sponsored by an organization that supports local cancer patients</td>
</tr>
<tr>
<td></td>
<td>- Donations to activities that support treatments for childhood cancer patients</td>
<td>Blood donation at the company</td>
</tr>
<tr>
<td></td>
<td>- Support for equipment used by a local youth soccer team</td>
<td>Donation to children participating in a community running event</td>
</tr>
<tr>
<td></td>
<td>- Donation to activities that support treatments for childhood cancer patients</td>
<td>Donation to a charity run sponsored by an organization that supports local cancer patients</td>
</tr>
<tr>
<td></td>
<td>- Distribution of T-shirts to children participating in a community running event</td>
<td>Donation to a charity run sponsored by an organization that supports local cancer patients</td>
</tr>
<tr>
<td></td>
<td>- Donation to a community for safe bus transportation of school children</td>
<td>Donation to a charity run sponsored by an organization that supports local cancer patients</td>
</tr>
<tr>
<td></td>
<td>- Co-sponsored with a local tourism association and co-sponsor of the Ishikawa Kanazawa Spring Green Music Festival</td>
<td>Donation to a charity run sponsored by an organization that supports local cancer patients</td>
</tr>
<tr>
<td></td>
<td>- Sponsorship of a children’s science and math fair at a local middle school</td>
<td>Donation to an organization that supports children and adults with mental disorders</td>
</tr>
<tr>
<td></td>
<td>- Support for equipment used by a local youth soccer team</td>
<td>Donation to an organization that supports the Special Olympics and sports activities by children with disabilities</td>
</tr>
<tr>
<td></td>
<td>- Blood donation at the company</td>
<td>Donation to a charity run sponsored by an organization that supports local cancer patients</td>
</tr>
<tr>
<td></td>
<td>- Sponsorship of a local tourism association and co-sponsor of the Ishikawa Kanazawa Spring Green Music Festival</td>
<td>Donation to a charity run sponsored by an organization that supports local cancer patients</td>
</tr>
<tr>
<td></td>
<td>- Donation to a charity run sponsored by an organization that supports children and adults with mental disorders</td>
<td>Donation to a charity run sponsored by an organization that supports local cancer patients</td>
</tr>
</tbody>
</table>

Examples of Contributions to Local Communities

We seek to build and maintain good relationships with the local communities in which we operate. Moreover, we will contribute to developing these areas and creating better environments as a community member by sponsoring and funding local organizations and activities.