



# Realizing a Prosperous Future Society through the Value of Images as Only EIZO Can

### **Abundant Opportunities for Serving Society**

Images are everywhere, such as on desktops at home or the workplace, at train stations to provide service information, at convenience stores from surveillance cameras, on airport ticket machines and in hospital exam rooms. All sorts of information come through PCs and networks in the form of such images, and this is where EIZO is of service. Where images are used, we provide the optimal visual environments to help improve users' convenience for their purposes and needs, boost

operational efficiency and quality and most of all, contribute to addressing social issues. We believe this is how we will contribute to society in a way that is unique as an "imaging professional."

### **EIZO Quality Is More than High Image Quality and Reliability**

EIZO is not only responsible for the products delivered to customers but also for the processes of creating these products and its services, as well as after-delivery service.

In addition to high image quality and reliability, EIZO provides a type of quality that in the process of making products and using products does not burden people and impact the environment. This was our objective right from the start of developing, manufacturing and selling our products, and we remain committed to this as our company continues to evolve.

To deliver the best products in the world, EIZO values the powerful bonds it has with people working at group companies and sales and procurement partners in countries and regions across the world. It is therefore only

natural that we respect human rights and all cultures while maintaining fair and open relationships.

Since these are key priorities we must continue to revisit, they have been clearly laid out in the EIZO Group Principles of Conduct, and we have organized the content of our CSR report so that it correlates with the Seven Promises stated in the principles.

## **EIZO's Work Style Innovation to Ensure the Health of Employees and the Company**

We have long considered the low productivity of



Japanese companies to be a problem and have been urging our employees to keep an inventory of their tasks and streamline their operations while also taking action to eliminate overtime. Today various initiatives are underway across industries in Japan to reform the way people work, and we have launched a project to push forward our ongoing efforts related to this issue. Through this project, we have begun reviewing our operations at the individual level as well as across departments from the perspective of the internal operations toward forging ahead with bold reforms. Our goal here is to achieve zero overtime, which we know will in practice be difficult. In other words, we intend to be a sound company in terms of both business performance and employees with no overtime work. Rather than simply tightening overtime restrictions, maximizing productivity within standard business hours will make way for higher employee satisfaction, and in turn lead to company growth while maintaining the high quality and reliability of our products.

Another one of our initiatives is applying a mechanism whereby the results of increased efficiency are in effect returned to our employees. For instance, if they have more private time and effectively use it to revitalize themselves or engage in self-development, the quality of their life and work will certainly be enhanced, enabling them to enjoy their jobs even more. And I hope this will further enrich our broadminded corporate culture.

## **Maintaining DESIGN 2025 Initiatives to Achieve Sustained Growth**

We must maintain sound growth so that we can serve customers by solving their problems under increasingly diverse circumstances and can contribute to addressing social issues for years to come. To that end, we will scrutinize the company with the viewpoint that our future business model is not necessarily a simple extension of our current business, and continue to actively implement the DESIGN 2025 initiative in fiscal 2017 in light of our future growth strategy. Moreover, we will be guided by our slogan, "Seeking greater breadth and depth" as a shared policy for this fiscal year. And we will strive to expand the breadth and depth of our business by engaging in activities uniquely aligned with EIZO's strengths, while seeking results that only EIZO can achieve as a visual professional.

We will continue to broaden our connections with society as a Visual Technology Company, providing solutions for social issues by leveraging our imaging expertise and contributing to the creation of a prosperous society.

We welcome the comments and feedback of our stakeholders in response to this report.

September 2017

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