

## EIZO Introduces "EIZO Eco Products 2009" Internal Environmental Label

Hakusan, Japan, September 4, 2008 – Eizo Nanao Corporation (TSE: 6737) today announced "EIZO Eco Products 2009" (EEP2009), the latest version of its in-house environmental label.



EEP2009 includes all the requirements of previous versions of the EIZO Eco Products label plus new criteria such as no power consumption when the monitor is turned off, and the availability of the product's eco profile on www.eizo.com.

Products meeting the criteria will be distinguished by the EEP2009 emblem, which will appear on the product brochure and web site. The first product to fulfill the criteria of EEP2009 is the FlexScan® EV2411W,

a 24.1-inch LCD monitor set to begin shipping at the end of September 2008.

EIZO Eco Products is based on EIZO's independently established environmental standards. The development, implementation, and revision of this label stems from EIZO's longstanding commitment to manufacturing environmentally sound products as well as a desire to provide consumers with an instantly recognizable means to assess their environmental performance. EIZO has introduced three previous versions of this label: EEP2002, EEP2004, and EEP2006.

The criteria for EIZO Eco Products 2009 are as follows.

## Criteria new to EIZO Eco Products 2009.

- Power consumption of zero watts when turned off.
- Power consumption of less than 1.5 watts in power save mode.
- Satisfy the requirements of the International Energy Star Program when in normal operation.
- Availability of the eco profile on www.eizo.com.

## Criteria carried over from EEP2006 to EEP2009.

- Partial use of recycled plastic.
- User's manual made with chlorine-free recycled paper or paper from a forest in compliance with a forest certification system.
- Partial use of soy ink with supplied printed materials.
- Subject to an internal product environmental assessment\*.
- Use or partial use of plastic containing raw plant materials.
- Use of recycled Styrofoam or paper in cushioning materials of packaging.
- Compliance with VOC (volatile organic compounds) guidelines for PCs as established by JEITA.\*
- Compliance with RoHS Directive.

## **About EIZO**

Eizo Nanao Corporation is a leading global manufacturer of high-end visual display products with a wide range of LCD monitors. The image quality, long-term reliability, and innovative features of EIZO monitors make them the products of choice in many financial trading rooms,



hospitals, back offices, and design studios throughout the world. EIZO is based in Japan and represented in over fifty countries by a network of exclusive distributors.

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<sup>\*</sup>JEITA is the Japan Electronics and Information Technology Industries Association. JEITA established guidelines to limit emission levels of VOCs from PCs. The guidelines are a countermeasure against health hazards caused by VOC contaminants released from furniture, everyday objects, and building materials that accumulate indoors. EIZO carries out evaluations based on these guidelines.