



EIZO Announces Technical Collaboration with Epson and X-Rite for Color Matching Solution between Monitor and Prints

Hakusan, Japan, September 12, 2006 – Eizo Nanao Corporation (“EIZO”) today announced a technical collaboration with Seiko Epson Corporation (“Epson”) and X-Rite, Incorporated (X-Rite). The three companies have partnered to produce a color matching solution between the monitor and printer that is simple, time-saving, and accessible for a wide range of users.



The collaboration addresses the common experience of color mismatch between the monitor and printer caused by the difficulty of accurately adjusting how a monitor displays color. This solution does not require technical expertise or rely upon adjustment by the human eye. It is designed to save time and improve workflow efficiency for professionals and high-end amateurs in digital photography and graphic design by giving them a “what you see is what you get” color printing environment.

The technical collaboration combines EIZO ColorEdge CE (Creator Edition) LCD monitors, X-Rite DTP94B calibration device, and Epson UltraChrome K3 series printers. The calibration device is used to measure the white point and brightness of the printing paper. The monitor is then calibrated so its white point and brightness match that of the paper, ensuring the color of the prints will match those of the monitor.

“By pairing our high-performance UltraChrome K3 printers and EIZO’s ColorEdge LCD monitors, a new concept color matching solution is now a reality,” said Naoaki Yasukawa, general manager of Epson’s IJP Product Planning Department, IJP Product Operations Division. “In addition to vastly improving the workflow efficiency of professional designers and digital photographers, high-end amateur digital photographers can turn out stunning prints of their photos with ease.”

“We believe this collaboration between our companies is a groundbreaking solution,” said Joji Tomikawa, account manager at X-Rite. “The combination of Epson UltraChrome K3 printers, EIZO ColorEdge monitors, and our calibration device offers a solution for everyone who takes digital photos or makes digital prints and is looking for color matching between their monitor and prints.”

EIZO ColorEdge CE Series

The ColorEdge CE series consists of the ColorEdge CE240W (24.1-inch viewable image size) and CE210W (21.1-inch viewable image size) LCD monitors. Both monitors feature a 16:10 aspect ratio and are targeted at professionals and high-end amateurs in digital photography, graphic design, and digital intermedia. They come bundled with EIZO’s own ColorNavigator CE calibration software which offers a “Paper White and Brightness” measurement function supported by the X-Rite DTP94B.



About EIZO

Eizo Nanao Corporation is a leading global manufacturer of high-end visual display products with a wide range of LCD monitor systems. The image quality, long-term reliability, and innovative features of EIZO monitors make them the products of choice in many financial trading rooms, hospitals, back offices, and design studios throughout the world. EIZO is based in Japan and represented in more than fifty countries by a network of exclusive distributors.

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About Epson

Epson is a global leader in imaging products including printers, 3LCD projectors and small- and medium-sized LCDs. With an innovative and creative culture, Epson is dedicated to exceeding the vision and expectations of customers worldwide with products known for their superior quality, functionality, compactness and energy efficiency. Epson is a network of 90,701 employees in 120 companies around the world, and is proud of its ongoing contributions to the global environment and to the communities in which it is located. Led by the Japan-based Seiko Epson Corp., the Group had consolidated sales of 1549.5 billion yen in fiscal 2005.

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To contact us by e-mail, click under "Contact us" at <http://www.epson.co.jp/e/newsroom/newsroom>
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About X-Rite

X-Rite is a global leader offering color measurement technology solutions comprised of hardware, software and services for the verification and communication of color data. The Company serves a broad range of industries, including graphic arts, digital imaging, industrial and retail color matching, and medical, among other industries. X-Rite is global, with 21 offices throughout Europe, Asia, and the Americas, serving customers in 100 countries. Visit www.xrite.com for more information.

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