



EIZO Releases FlexScan® EcoView Office Monitor with DisplayPort Connectivity and a Built-in Presence Sensor

Hakusan, Japan, July 2, 2009 – Eizo Nanao Corporation (TSE: 6737) today added a new model to



its FlexScan “EcoView” lineup of LCD monitors for business environments such as trading floors and back offices. The FlexScan EV2333W is a 23-inch monitor with 16:9 aspect ratio and 1920 × 1080 native resolution. It is the first monitor from the FlexScan series that comes with DisplayPort connectivity.

The FlexScan EV2333W has a brightness of 300 cd/m² and contrast ratio of 3000:1, offers wide 178° viewing angles, and employs vertical alignment (VA) panel technology. To ensure real-time stock data, news, and on-line videos are displayed without ghosting, an overdrive circuit reduces gray-to-gray response time to 7 ms. DisplayPort connectivity allows digital audio and video signal transmission via a single, high-bandwidth cable at distances up to 15 meters without any signal degradation.

This monitor meets strict environmental performance requirements for low energy consumption, product and packaging recyclability, and manufacture, as well as specific ergonomic and functional conditions. To this end, the FlexScan EV2333W has earned the Green Electronics Council and US EPA consumer electronics environmental assessment program’s highest rating: EPEAT Gold, and it is TCO Displays 5.0 certified.

The FlexScan EV2333W comes equipped with a wide array of ergonomic and environmental features that provide increased user comfort, lower operating costs, and minimize its burden on the earth. The first such feature is EcoView Sense, an integrated presence sensor that offers convenience and energy savings. EcoView Sense will prompt the monitor to switch to power save mode when it does not detect anyone for 70 seconds, and then resume normal operation when the user returns. EcoView Sense even differentiates between animate and inanimate objects so it will still enter power save mode if it detects an object such as the backrest of a chair.

An Auto EcoView sensor measures ambient light and optimizes the screen’s brightness to the ideal level. With the monitor set to its default brightness setting of 100%, the EV2333W consumes 41 watts, but with Auto EcoView activated, this figure drops to 25 watts allowing it to achieve 39% greater operational energy efficiency. To encourage workers to use their monitors with optimum environmental and economic performance, the FlexScan EV2333W includes a feature called EcoView Index which displays an on-screen gauge that correlates the level of power savings with the monitor’s brightness.

Most monitors continue to draw electricity when powered down, but the FlexScan EV2333W consumes no electricity when its primary power switch is turned off. For businesses, this ensures the monitor will not contribute to electricity costs after working hours or on weekends.

For businesses using multiple monitors, EIZO’s EcoView NET power management software gives administrators centralized control over the power settings of networked monitors to help reduce electricity consumption and provide long-term energy savings and a smaller carbon footprint. For more details, visit www.eizo.com/products/accessories/lcd/ecoview_net/.

To reduce environmental burden at each stage of the monitor’s life cycle, EIZO reduced the number



internal components on the FlexScan EV2333W and redesigned the monitor's body. The resultant ultra-slim cabinet is 37% thinner and 40% lighter than a previous EIZO 24-inch widescreen monitor and lets it ship in a smaller container with significantly less packaging.

A choice of two ergonomic stands are available – the FlexStand or the TriStand. Both stands offer tilt, swivel and height adjustment. The FlexStand also offers portrait rotation, the industry's greatest range of height adjustment¹ at 225 mm, and a quick release feature so the body can be easily removed from the stand for reconfiguration.

For optimum viewing of different kinds of content, EIZO's Fine Contrast function has five modes: Text mode for office applications, Movie mode for video, Picture mode for graphics, sRGB mode for web browsing, and Custom mode for user-defined settings.

Additional Features

- One D-Sub (analog) and one DVI-D (digital) input.
- Internal speaker for listening to news and talk programming.
- Conformance to EIZO's in-house environmental label – EIZO Eco Products 2009.
- Five-year manufacturer's limited warranty.²

Availability

The FlexScan EV2333W is now shipping. Date of availability varies by country so please contact the EIZO subsidiary or distributor in your country for details.

About EIZO

Eizo Nanao Corporation is a leading global manufacturer of high-end visual display products with a wide range of LCD monitor systems. The image quality, long-term reliability, and innovative features of EIZO monitors make them the products of choice in many financial trading rooms, hospitals, back offices, and design studios. EIZO is based in Japan and represented in more than sixty countries by a network of exclusive distributors.

For more information, please contact:

Eizo Nanao Corporation
153 Shimokashiwano
Hakusan, Ishikawa 924-8566
Japan
Phone: +81 76 277-6792
Fax: +81 76 277-6793
www.eizo.com

¹Statement reflects EIZO's internal findings as of July 2009.

²The usage time is limited to 30,000 hours or less, and the warranty period of the LCD panel is limited to three years from the date of purchase.

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