



## EIZO Expands Its Line of Home Entertainment Monitors Worldwide with Release of FORIS® FX2431

**Hakusan, Japan, June 25, 2009** – Eizo Nanao Corporation (TSE: 6737) today announced that it will release products worldwide from its series of home entertainment monitors called FORIS, starting with the FORIS FX2431, a 24.1-inch full high-definition LCD monitor. This is the first FORIS monitor to be sold outside of Japan since EIZO launched the FORIS line in 2004.



“Worldwide, the loyalty of EIZO owners is exceptional. We identified that expanding the FORIS family overseas will bolster our reputation with current EIZO owners and help us cultivate a new set of consumers looking for high-end, home entertainment monitors,” said Minoru Kontani, senior manager of EIZO’s Overseas Sales & Marketing Department. “Our customers are very discerning; they value those things in life which enrich their experience. That’s why EIZO created the FORIS line with its uncompromising standards in style, quality, utility and value.”

Designed by world-renowned industrial designer, Dr. Kazuo Kawasaki, the FORIS FX2431 suits any contemporary interior decor. The monitor harmonizes an elegant design with immersive sound and flawless HD video playback via built-in stereo speakers and 1080/24p display capability.

Sophisticated yet practical, The FORIS FX2431’s versatile connections include dual HDMI inputs to connect with devices such as Blu-ray players, HD game consoles, and computers. Composite, component and S-Video inputs support signals from audio-visual (AV) equipment such as DVD players, satellite tuners, or Sony’s PSP (PlayStation Portable). Up to four PCs can be connected at once using DVI-D or D-Sub PC inputs and the HDMI inputs. For added versatility, the FORIS FX2431’s new “Auto USB Selection” feature and two upstream USB ports allow for simultaneous sharing of one keyboard and mouse between two connected computers.

Video game enthusiasts will appreciate the FORIS FX2431’s new and unique “Portable” mode for playing PSP (PlayStation Portable) games across the monitor’s 24-inch, 1920 × 1200 native resolution screen. With an AV connection, 480i/p format and other low resolution games can be displayed at up to twice their original size without distortion. In addition, a new “Real Image” mode reduces pixel blur and displays retro 8-bit games with remarkable clarity.

A “Thru” mode reduces input lag with game signals to approximately one frame or 1/60<sup>th</sup> of a second. This is equivalent to just one frame of a progressive signal, or two frames of an interlace signal. Thru mode lets gamers to keep up with fast-paced action and instantly react to shoot enemies in games like SEGA’s *Bayonetta*.

For home cinema viewing, The FORIS FX2431 offers several features for realistic moving image playback. One such feature is 1080/24p display capability. This allows Blu-ray discs and other video formats to playback smoothly without the unwanted motion artifacts or “judder.” EIZO’s ContrastEnhancer corrects gamma levels in both dark and light images to the ideal levels and raises the LCD panels’ dynamic contrast ratio (black and white range seen over a period of time) from 1000:1 to 2000:1 yielding deep blacks and fine details in dark movie scenes. The monitor also features maximum brightness of 360 cd/m<sup>2</sup> and midtone (gray-to-gray) response time of 6 ms.



To help users enjoy the FORIS FX2431 in an ecologically sound way, “EcoView” features are included as well. The first is EcoView Index which displays the level of power savings in correlation with the monitor’s brightness. Another is a built-in Auto EcoView ambient light sensor that reduces energy consumption and offers improved visual ergonomics by optimizing the monitor’s screen brightness. To ensure that the FORIS FX2431 won’t contribute to energy bills or its carbon footprint when not in use, the monitor consumes no electricity at all when turned off via its main power switch.

#### **Additional Features**

- Remote control with access to all OSD functions when sitting at a distance from the monitor.
- Picture-in-Picture for one PC (main screen) and one video input (sub-screen). The location and transparency of the sub-screen can be adjusted in the OSD menu.
- Six picture display modes for PC: Text, Picture, Movie, Custom (user-specified settings), Game and Auto Fine Contrast, and five modes for audio/video devices: Standard, Cinema, Dynamic, Game, and Custom.
- Wide color gamut that reproduces 96% of the Adobe RGB color space for true-to-life color when viewing digital photos taken in a camera’s Adobe RGB mode.
- Built-in 2 watt stereo speakers enclosed in an elegant and sturdy cylindrical speaker cabinet.
- Cabinet available in black and silver.
- Industry-leading five-year limited warranty\* .

#### **Availability**

The FORIS FX2431 is now shipping. Date of availability varies by country so please contact the EIZO subsidiary or distributor in your country for details.

#### **About EIZO**

Eizo Nanao Corporation is a leading global manufacturer of high-end visual display products with a wide range of LCD monitor systems. The image quality, long-term reliability, and innovative features of EIZO monitors make them the products of choice in many financial trading rooms, hospitals, back offices, and design studios. EIZO is based in Japan and represented in more than sixty countries by a network of exclusive distributors.

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\*The usage time is limited to 30,000 hours or less, and the warranty period of the LCD panel is limited to three years from the date of purchase.

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