



## EIZO Announces FlexScan® M1950 LCD Monitor for Multimedia Applications

Hakusan, Japan, January 16, 2006 – Eizo Nanao Corporation (“EIZO”) today introduced the FlexScan M1950, a 19-inch LCD monitor for multimedia applications such as gaming, DVD



viewing, and video editing. The FlexScan M1950 is the successor model to the FlexScan L778 announced in November 2004 and is equipped with the same features and design, but brightness has been improved from 250 cd/m<sup>2</sup> to 280 cd/m<sup>2</sup> and midtone (gray-to-gray) response time from 12 ms to 8 ms. The FlexScan M1950 also complies with the European Union’s RoHS directive, which restricts the use of certain hazardous

materials in electrical equipment including lead, mercury, and cadmium.

The FlexScan M1950 has a 1280 × 1024 native resolution, horizontal and vertical viewing angles of 178°, and contrast ratio of 1000:1. It comes with DVI-D 24 pin and D-sub mini 15 pin input connectors to accept both analog and digital signals.

### Features

- EIZO’s ArcSwing 2 stand with a curved range of movement so the screen can be positioned near eye level or lowered at an angle akin to reading a book.
- Dual integrated speakers featuring SRS WOW technology which delivers rich bass and clarity in high frequencies.
- C-Booster function to enhance the contrast in bright scenes for brighter colors and in dark scenes for darker colors.
- BrightRegulator function which reads the ambient brightness and then signals the backlight to adjust the screen brightness accordingly.
- Five imaging modes: for office applications (Text mode), video clips (Movie mode), graphics (Picture mode), web browsing (sRGB mode) and individual user settings (Custom mode). Any mode can be assigned to an application with the bundled ScreenManager® Pro for LCD utility software<sup>1</sup>.
- High speed USB hub with one upstream and two downstream ports.
- Compliance with TCO’03 (off-white cabinet only; black and silver cabinets are TCO’99 compliant).
- Industry-leading five-year warranty<sup>2</sup>.
- Wide variety of accessories (sold separately) including panel protectors, client management software, and mounting arms and stands. Please see [www.eizo.com/products/accessories/](http://www.eizo.com/products/accessories/).

### Availability

The FlexScan M1950 is now shipping and will go on sale worldwide in February. The cabinet comes in a choice of off-white, silver, or black.

### About EIZO

Eizo Nanao Corporation is a leading global manufacturer of high-end visual display products with a wide range of LCD monitors and Windows-Based Terminals. The image quality, long-term



reliability, and innovative features of EIZO monitors make them the products of choice in many financial trading rooms, hospitals, back offices, and design studios throughout the world. EIZO is based in Japan and represented in over thirty countries by a network of exclusive distributors.

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<sup>1</sup>ScreenManager Pro for LCD can only be used with the Microsoft® Windows® 98SE, Me, 2000, and XP operating systems and requires a USB connection between the monitor and the PC.

<sup>2</sup>The usage time is limited to 30,000 hours or less, and the warranty period of the LCD panel and backlight is limited to three years from the date of purchase.

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