



EIZO Launches “Upgrade to an EIZO” Photo Contest on Facebook

Hakusan, Japan, December 9, 2010 – Eizo Nanao Corporation (TSE: 6737) announced that starting today it is running an “Upgrade to an EIZO” photo contest via the company’s Facebook fan page. The contest asks entrants to upload a photo of their monitor setup for a chance to win an EIZO 24-inch or 23-inch FlexScan LCD monitor.

The contest is targeted at anyone who wants an EIZO monitor on their desktop and at current EIZO users who want an additional EIZO monitor.



To participate, entrants must “Like” the EIZO Facebook fan page at www.facebook.com/eizoglobal and submit a photo of their monitor setup. Any visual display device that entrants use for computing, including LCD or CRT monitors, laptops, smart phones, etc., is acceptable. Since the purpose of entering this contest is to “Upgrade to an EIZO,” photos of monitors from other brands are welcome.

Entrants are encouraged to have friends vote for their photos. The entrant whose photo receives the most votes will win the grand prize, a FlexScan SX2462W 24-inch LCD monitor. The FlexScan SX2462W comes with a wide gamut IPS panel, 1920 x 1200 native resolution, one DisplayPort and two DVI-I inputs, 5 ms gray-to-gray response time, 157 mm of height adjustment, and both landscape and portrait mode display.

Two second place winners will each receive a FlexScan EV2333W 23-inch LCD monitor. The EV2333W features a VA panel, 1920 x 1080 native resolution, one DisplayPort and one DVI-D input, 7 ms gray-to gray response time, 171 mm of height adjustment, and both landscape and portrait mode display. It also comes with an energy-saving presence sensor that prompts the monitor to enter sleep mode when the user is away and resume normal operation when the user returns.

Both models are backed by a 5-year manufacturer’s warranty and are made by EIZO at its factories in either Japan or Germany.

Photo entries will be accepted until January 14, 2011 and public voting will extend another two weeks until January 28, 2011. The winners will be announced on the EIZO Facebook page on February 1, 2011.

The contest is open to residents 18 years of age and above in more than 50 countries where the FlexScan SX2462W and FlexScan EV2333W are sold. For a complete listing of countries and the contest rules, please see www.facebook.com/eizoglobal and click the “Contests” tab.

About EIZO

Eizo Nanao Corporation is a leading global manufacturer of high-end visual display products. The image quality, long-term reliability, and innovative features of EIZO monitors make them the



products of choice in many financial trading rooms, hospitals, back offices, and design studios throughout the world. EIZO is based in Japan and represented in over sixty countries by a network of exclusive distributors.

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