

EIZO Releases Limited Edition 5th Anniversary LCD Model 17-inch FlexScan PLACEO housed in specially designed all-aluminum cabinet

Matto, Japan, June 24, 2002 – Eizo Nanao Corporation is commemorating 5 years of LCD excellence by releasing the FlexScan Placeo, a limited edition model to be available beginning in July. Only 3000 units will be sold worldwide. Placeo is based on the recently released 17" FlexScan L565, and maintains all the advanced performance features while presenting the latest in cabinet design with its all-aluminum encasing.

Commemorating 5 Years of LCD Excellence

Having already established itself as the premier manufacturer of high-end CRT monitors, EIZO became one of the first companies to mass-produce LCD monitors with the release of the 13.8-inch FlexScan L23 in March of 1997. Since that time, EIZO has brought to market some of the most groundbreaking products in this field including the first 18.1" monitor and the first monitor with a super-slim bezel. Placeo meaning "to please" or "be agreeable to" in Latin continues to build upon EIZO's reputation for innovation by offering fine craftsmanship as well as technological excellence.



All-Aluminum Cabinet

Every detail of the Placeo design has been given careful consideration to create a product that blends a stylish exterior with flawless performance. Several treatments are used to achieve a true look of craftsmanship including shot blasting along the frame, diamond cut processing on the logo emblem, and hairline processing along the lower bezel bar where the speakers and buttons are located. The anodized aluminum coating gives Placeo a feel of elegance absent from standard plastic bezel monitors. The circuit boards are mounted on the die-cast

aluminum rear cabinet, and are assembled using lead-free solder. The heat dispersing quality of aluminum makes both the internal metal plate normally



Shot Blasting on Frame



Diamond Cut Processing on Logo Emblem



No Ventilation Slots

inserted in an LCD monitor and ventilation slots unnecessary. This results in an overall panel depth of just 52 mm, 6 mm less than the FlexScan L565.

Original OSD Menu Coloring and Startup Screen

EIZO has changed the coloring of the ScreenManager® OSD menu for Placeo in keeping with the limited edition appeal. The model name, serial number, and total hours in usage can also be accessed in the OSD.

When turned on, an original start up screen appears. Each unit has its own unique series number ranging from 1 to 3000.



Sharper Images and Wider Viewing Angles with S-IPS Panel

Placeo features the latest in LCD technology with a Super-IPS (In-Plane Switching) panel that boasts 170° horizontal and vertical viewing angles to minimize color shift. The native resolution is 1280 × 1024, brightness, 230 cd/m² and contrast ratio an impressive 400:1. Additionally, an sRGB mode assures color matching with other peripherals that support this standard.

Digital and Analog Connectivity

DVI-D and D-Sub ports let Placeo interface with both digital and analog graphics cards. When both ports are in use at the same time, the user can press a button on the front panel to instantly switch from one source signal to the other.

Space Saving Design and Built-in Speakers

Placeo is the latest in a series of EIZO monitors with a streamlined cabinet design. Bezel width is only 20 mm along the sides and top, and speakers are built into the bottom. Although the panel depth is just 52 mm, the power supply unit is internal, assuring a clean free mount when attached to an adjustable arm.

About EIZO

Eizo Nanao Corporation, the specialist in the development and production of state-of-the-art display systems, is based in Japan and represented in over thirty countries by a network of exclusive distributors.

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