



## EIZO Releases Cost Performance 17" LCD Monitor

*FlexScan® L551 offers thoughtful functions for corporate and home users*

Hakusan, Japan, February 23, 2005 – Eizo Nanao Corporation (“EIZO”) today introduced the FlexScan L551, a 17-inch LCD monitor targeted at corporate and home users. The FlexScan L551



is distinguished by a no-frills design and user-friendly functions including no-touch automatic setup and automatic brightness adjustment. Backed by EIZO’s industry-leading five-year warranty, the FlexScan L551 offers a complete combination of simplicity, value, and reliability at a low total cost of ownership.

From text and spreadsheet applications to web browsing and video playback, the FlexScan L551 is ideal for home, office, and entertainment applications. Performance specifications include brightness of 300 cd/m<sup>2</sup>, contrast of 450:1, and a fast 16 ms response. The OSD menu offers an sRGB mode for color management with other peripherals also supporting this color space. Color temperature settings include 6,500 K and 9,300 K, and the gain levels for red, green, and blue can be adjusted independently. The thin bezel cabinet design and an integrated power supply unit make for a small footprint. The FlexScan L551 meets VESA mounting standards so it can be easily mounted on an arm or a wall bracket.

Operation is simple, right out of the box. When the monitor initially detects a signal, it automatically adjusts clock, phase, screen position, and resolution. No user adjustment is necessary; resulting in a “no-touch,” hassle-free setup.

The FlexScan L551 includes functions that quickly stabilize brightness and ensure it is always at a comfortable level regardless of the ambient lighting conditions. The first of these functions is EIZO’s drift correction circuit, which quickly stabilizes the brightness level after startup or when coming out of power saving mode. There is also a sensor on the front bezel that takes a reading of the ambient brightness and then signals the backlight to adjust the screen brightness accordingly. In a brightly lit room, BrightRegulator increases the monitor’s brightness level, whereas in a dimly lit room it will decrease the brightness.

EIZO stands behind the workmanship of the FlexScan L551 with a five-year warranty\*. This warranty is valid in any countries or territory where an EIZO authorized distributor is located.

*\*The usage time is limited to 30,000 hours or less, and the warranty period of the LCD panel and backlight is limited to three years from the date of purchase.*

EIZO offers a wide variety of accessories for enhancing convenience and flexibility including panel protectors, client management software, and mounting arms and stands. For more information, please see [www.eizo.com/products/accessories/](http://www.eizo.com/products/accessories/).

The FlexScan L551 complies with some of the strictest standards for office equipment including TCO’03 (gray cabinet only; black cabinet is TCO’99 compliant) and TÜV Rheinland/Ergonomics. It also carries the EIZO Eco Products 2004 in-house label, signifying that it conforms to a range of eco-friendly criteria in respect of design, manufacture, packaging, and usage, including the



partial use of recycled plastic and consumption of less than two watts of energy in power save mode.

**Availability**

The FlexScan L551 is now shipping and will be available through EIZO's network of international distributors. The cabinet comes in gray and black.

**About EIZO**

Eizo Nanao Corporation is a leading global manufacturer of high-end visual display products with a wide range of LCD monitors and Windows-Based Terminals (thin clients). The image quality, long-term reliability, and innovative features of EIZO monitors make them the product of choice in many financial trading rooms, hospitals, back offices, and design studios throughout the world. EIZO is based in Japan and represented in over thirty countries by a network of exclusive distributors.

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