

## EIZO Introduces Cost Performance FlexScan® P1700 17" LCD Monitor for Corporate and Consumer Markets

Hakusan, Japan, September 30, 2005 – Eizo Nanao Corporation ("EIZO") today unveiled the FlexScan P1700, a 17-inch LCD monitor for corporate and home users requiring a simple yet reliable monitor.



The FlexScan P1700 is well-suited to text-based applications, web browsing, and playback of moving images. Performance specifications include a brightness of 300 cd/m², contrast ratio of 700:1, and a fast 8 ms response time (black-white). The viewing angle is 170° horizontal and 155° vertical (at a 5:1 contrast ratio)

and the native resolution is  $1280 \times 1024$ . The OSD menu offers an sRGB mode for color management with other peripherals also supporting this color space. Color temperature settings include 6,500 K and 9,300 K, and the gain levels for red, green, and blue can be adjusted independently. The thin bezel cabinet design and an integrated power supply unit keep the monitor's footprint small so it takes up minimal desktop space. The FlexScan P1700 meets VESA mounting standards so it can be easily mounted on an arm or a wall bracket.

Operation is simple, right out of the box. The monitor adjusts clock, phase, screen position, and resolution automatically from an analog source once the power is turned on for a "no-touch," hassle-free setup.

The FlexScan P1700 includes two functions that quickly stabilize brightness and ensure it is always at a comfortable level regardless of the ambient lighting conditions. The first of these functions is EIZO's patented drift correction circuit, which quickly stabilizes the brightness level after startup or when coming out of power save mode. The second is the BrightRegulator function where a sensor on the front bezel takes a reading of the ambient brightness and then signals the backlight to adjust the screen brightness accordingly. In a brightly lit room, BrightRegulator increases the monitor's brightness level, whereas in a dimly lit room it decreases the brightness.

EIZO backs the FlexScan P1700 with an industry-leading five-year warranty\*. This warranty is valid in every country and territory where EIZO authorized distributors are located.

\*The usage time is limited to 30,000 hours or less, and the warranty period of the LCD panel and backlight is limited to three years from the date of purchase.

EIZO offers a wide variety of accessories for enhancing convenience and flexibility including a panel protector and mounting arms and stands. For more information, please see www.eizo.com/products/accessories/.

The FlexScan P1700 complies with some of the strictest standards for office equipment including TCO'03 (gray cabinet only; black cabinet is TCO'99 compliant). It also carries the EIZO Eco Products 2004 in-house label, signifying that it conforms to a range of eco-friendly criteria in respect of design, manufacture, packaging, and usage, including the partial use of recycled plastic and consumption of less than one watt of energy in power save mode.



## **Availability**

The FlexScan P1700 is now shipping and will be available through EIZO's network of international distributors beginning in mid-October. The cabinet is available in gray and black.

## **About EIZO**

Eizo Nanao Corporation is a leading global manufacturer of high-end visual display products with a wide range of LCD monitors and Windows-Based Terminals (thin clients). The image quality, long-term reliability, and innovative features of EIZO monitors make them the product of choice in many financial trading rooms, hospitals, back offices, and design studios throughout the world. EIZO is based in Japan and represented in over thirty countries by a network of exclusive distributors.

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