



## EIZO Introduces FlexScan® S2410W Widescreen Monitor at Print 05 & Converting 05

Chicago, USA, September 9, 2005 – Eizo Nanao Corporation (“EIZO”) today introduced its largest LCD monitor to date on the opening day of Print 05 & Converting 05 in Chicago. The



24.1-inch FlexScan S2410W features increased horizontal viewing space with its widescreen format. This abundant screen size is complemented by other features such as 8 ms midtone response time, an ergonomic design, and an industry-leading five-year warranty, giving graphic artists, 3-D CAD professionals, and gamers extended space, versatility, and reliability.

The wide format of the FlexScan S2410W provides a 16:10 aspect ratio (1920 × 1200 native resolution) for significantly more horizontal space than the 4:3 aspect ratios of conventional monitors. The screen is wide enough so that two A4 size pages can be opened at full size and tool palettes placed on the perimeter of the screen with no resulting overlap. The 16:10 aspect ratio of the monitor is a near match for the 16:9 aspect ratio of DVD wide format content, keeping the size of black borders across the top and bottom of the screen to a minimum.

The FlexScan S2410W offers several features for color accuracy and control. EIZO’s own ASIC (application specific integrated circuit) features 14-bit color processing for accurate grayscale rendering, especially in the dark areas of an image. The OSD menu offers adjustment of gamma, saturation, hue, gain, and color temperature from 4,000 K to 10,000 K in 500 K increments. For fine-tuning of even a single color, the hue and saturation settings for red, green, blue, cyan, magenta, and yellow can be adjusted independently.

Users looking for appropriate settings to match various types of content without using the OSD menu can choose from one of five imaging modes – Text, Picture, Movie, Custom, and sRGB. Toggling from one mode to another is done by touching a single switch on the front panel. For further convenience, any mode can be assigned to any application with the bundled ScreenManager® Pro for LCD utility software<sup>1</sup>. When the application is opened, the screen automatically changes to its assigned mode.

The FlexScan S2410W has performance specifications ideal for multimedia applications such as video editing, gaming, or just watching DVDs. The brightness is an LCD TV-equivalent 450 cd/m<sup>2</sup>, and the contrast ratio is 1000:1. An overdrive circuit speeds up the midtone (gray-to-gray) response time to 8 ms for smooth playback of moving images.

The design incorporates several features for convenience and ease of use. EIZO’s ArcSwing 2 stand offers an arc-shaped range of movement to allow the screen to be positioned up high near eye level or lowered at an angle akin to reading a book for a more natural viewing posture. The base swivels 172° so the screen can be shown to anyone sitting nearby, or for convenient access to the various hubs and ports located on the side or backside of the monitor without having to stand or lean over to reach them. Electrostatic control switches make for a smooth front panel and are touch sensitive



for reliable operation. The cabinet color is available in black to match the color of many Windows PCs and a white/silver combination to compliment the color and design of Macintosh G5 and Mac Mini PCs.

Connectivity options include dual DVI-I inputs and a USB 2.0 hub. The DVI-I inputs support both digital and analog signals from Windows and Macintosh PCs. The high speed USB hub includes two downstream ports located on the left side of the panel for quick connection to peripherals such as digital cameras or an iPod Shuffle.

#### **Additional Features**

- Compliance with TCO'03 (white/silver cabinet only; black cabinet is TCO'99 compliant).
- Industry-leading five-year warranty<sup>2</sup>.
- Panel protector (sold separately) with glossy and non-glare sides keeps the screen safe from dust and scratches.

#### **Availability**

The FlexScan S2410W will begin shipping in early October. The cabinet comes in a choice of white and silver or black. Visitors to Print 05 & Converting 05 currently underway at McCormick Place in Chicago through September 15 can get a first look at the FlexScan S2410W in booth 6341.

#### **About EIZO**

Eizo Nanao Corporation is a leading global manufacturer of high-end visual display products with a wide range of LCD monitors and Windows-Based Terminals. The image quality, long-term reliability, and innovative features of EIZO monitors make them the products of choice in many financial trading rooms, hospitals, back offices, and design studios throughout the world. EIZO is based in Japan and represented in over thirty countries by a network of exclusive distributors.

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<sup>1</sup>ScreenManager Pro for LCD can only be used with the Microsoft® Windows® 98SE, Me, 2000, and XP operating systems and requires a USB connection between the monitor and the PC.

<sup>2</sup>The usage time is limited to 30,000 hours or less, and the warranty period of the LCD panel and backlight is limited to three years from the date of purchase.

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