



EIZO Receives 2006 Frost & Sullivan Competitive Leadership Strategy Award

Chicago, Illinois, USA, November 24, 2006 – Eizo Nanao Corporation (“EIZO”) today announced the global consultant Frost & Sullivan has bestowed its 2006 Competitive Leadership Strategy Award upon the company in recognition of the strategies it has implemented to fast become a major participant in the European medical display market. This annual award is presented to a company whose competitive strategy has yielded significant gains in market share and whose innovations are expected to produce lasting, precedent-setting trends in the industry.

In bestowing this award, Frost & Sullivan cites that EIZO’s differentiated product portfolio has enabled it to cater to the varying needs of European hospital departments. EIZO’s medical imaging solutions consist of the RadiForce series of color and grayscale monitors for diagnostic imaging, FlexScan-M series of clinical review monitors, and its RadiCS and RadiNET software packages for maintenance and quality control of monitors.

“In a market where end-users present medical display vendors with a wide spectrum of clinical needs, and a limited budget with which to satisfy them, offering a broad product portfolio is vital to achieving competitive advantage,” said Martin Bryant, program leader Medical Imaging Healthcare at Frost & Sullivan. “Eizo Nanao is to be commended for not only recognizing this, but responding affirmatively to the challenge this represents.”

A distinguishing factor to Frost & Sullivan in EIZO’s product lineup is the FlexScan-M series of clinical review monitors released in January of this year. The FlexScan-M series is designed for filmless environments where clinical records and DICOM images need to be displayed for non-diagnostic imaging. Frost & Sullivan credits EIZO for having successfully targeted growing market demand for high quality monitors suitable for a medical environment that offer an affordable alternative to fully-fledged diagnostic viewing.

"The FlexScan M-Series of clinical review monitors, has enabled Eizo Nanao to continue its impressive growth in share by providing a high quality display that offers affordable suitability for the hospital environment," continues Bryant. "This has consolidated EIZO’s company profile in Europe, and made it the preferred supplier of a number of high profile PACS companies. EIZO’s achievements make it the deserved recipient of the 2006 Frost & Sullivan Award for Competitive Leadership."

The FlexScan-M series offers five imaging modes that can be selected with a single front panel button. The modes are DICOM-CL mode and DICOM-BL mode for clear base and blue base simulation of DICOM 14 (GSDF) grayscale, as well as Custom, sRGB, and Text modes. This wide selection of modes makes them ideal for viewing clinical records and DICOM images.

About EIZO

Eizo Nanao Corporation is a leading global manufacturer of high-end visual display products with a wide range of LCD monitors. The image quality, long-term reliability, and innovative features of EIZO monitors make them the products of choice in many financial trading rooms,



hospitals, back offices, and design studios throughout the world. EIZO is based in Japan and represented in over fifty countries by a network of exclusive distributors.

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About Frost & Sullivan

Frost & Sullivan, a global growth consulting company, has been partnering with clients to support the development of innovative strategies for more than 40 years. The company's industry expertise integrates growth consulting, growth partnership services and corporate management training to identify and develop opportunities. Frost & Sullivan serves an extensive clientele that includes Global 1000 companies, emerging companies, and the investment community, by providing comprehensive industry coverage that reflects a unique global perspective and combines ongoing analysis of markets, technologies, econometrics, and demographics. For more information, visit www.frost.com.

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