



Elizabeth Wende Consistently Relies on EIZO for Their Critical Imaging Needs



Elizabeth Wende Breast Care in Rochester, NY is internationally recognized as a leader in the field of breast imaging and breast cancer diagnosis. It is one of the largest freestanding breast imaging centers in the US with ACR accreditation and FDA Certification.

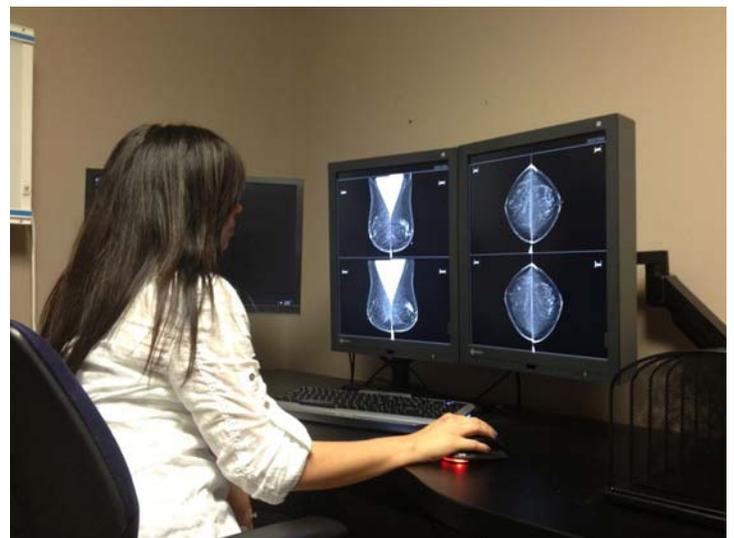
In line with Elizabeth Wende's mission to provide the highest quality imaging and patient care, they have chosen to acquire and use the best imaging equipment available to make their critical processes as efficient and effective as possible. They have trusted in EIZO's diagnostic displays since 2005 for all their digital mammography, 3D tomosynthesis, and Breast MRI and Ultrasound needs.

"We use our monitors for tomosynthesis and have always gotten good reads," says Diana Kissel, PACS Administrator at Elizabeth Wende Breast Care. "Our original concern was whether the older displays we have had since 2005 would be able to respond well to our needs for quick refresh rates...they did."

The RadiForce GX530 that Elizabeth Wende most recently has chosen for their mammography needs is a high brightness 5MP display with exceptional black points and outstanding contrast ratio to make diagnosis easier on the user. It's integrated front sensor allows for self-calibration, while a presence sensor can help reduce energy consumption by detecting when a user is in front of the monitor. It will enter power save mode when no one is present and then resumes normal operation once the user returns.



RadiForce GX530 is Elizabeth Wende's monitor of choice.





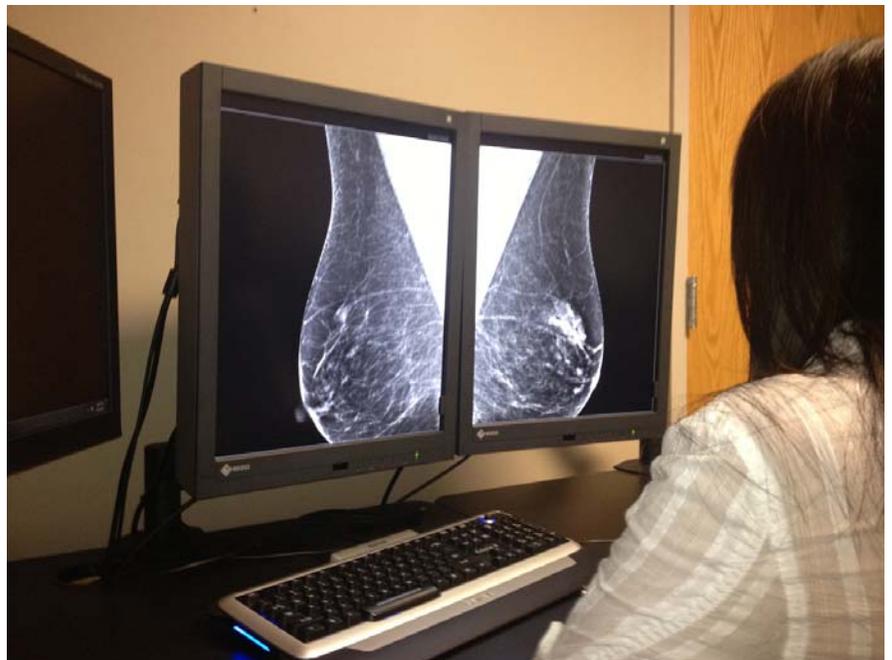
“...after a side by side comparison, EIZO came out on top.”

Diana Kissel, PACS Administrator

Every EIZO diagnostic display comes bundled with RadiCS QC software in order for users to calibrate their monitor and stay within necessary medical standards. “The Quality Assurance software is easy to use for testing the display, doing remote administration, and generating reports for NY State, JCAHO and ACR compliance,” says Kissel.

With the high number of patient reads that Elizabeth Wende handles, they also have a high need for ease of use and high quality imaging every day. They have found that EIZO monitors deliver an image that is easy to read, remains consistent over time, and gives them the confidence to diagnose and provide the quality patient care they strive for. “We’ve been using EIZO for quite some time. About a year ago, some of our monitors were reaching end of life so we did a vendor comparison for the doctors, just to see what else was out there. After a side by side comparison, EIZO came out on top,” stated Kissel.

Elizabeth Wende Breast Care also found EIZO’s service to be some of the finest they had received from any hardware company. “EIZO staff is easy to work with and we always get a quick response and solution to our problems,” says Kissel. With the 24/7 technical support and 5 year warranties on all medical displays, EIZO is confident that they can continue to provide the necessary support and product reliability that an environment like Elizabeth Wende demands.



With the advancements constantly being made at Elizabeth Wende and the patient volume at their facility, EIZO is proud to be a part of Elizabeth Wende Breast Care’s workflow and are dedicated to providing them with the necessary tools that ultimately helps them save lives.

Visit us at: www.eizo.com
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