



## Fusion Systems Can Ensure G7 Gracol Certification Using Eizo ColorEdge

Fusion Systems International, a Portland, Oregon provider of MAC OS X and Windows Harlequin RIPs and advanced prepress solutions for print and publishing professionals, has begun to rely on the ColorEdge CG243W for all their workflow needs. As a software developer and prepress systems integrator, many of Fusion's customers are professionals in digital photography, pre-press and retouching. They have also found niche markets in the sporting goods apparel and large format poster creation markets where digital color match to screen must be accurate when ordering from printed catalogs or online websites. Having an accurate on-screen starting point is vital in their environment.



For Fusion Systems, price performance was key when looking for a monitor solution to fit their color managed goals. They had been using Apple Cinema displays and hadn't found the accuracy they were looking when soft proofing. They knew that they had to have a monitor that would help their large base of Gracol G7-based print shops achieve their certification goals. When they learned through the G7 certification groups, that the CG243W was certified, they demoed the monitor in-house and quickly learned the monitor represented final printed piece colors 100% accurately. Sean Murphy, Director of

Technology for Fusion Systems boasted, "Once we saw the Eizo displays side by side with our existing monitors, we could easily see the deficiencies we had been living with. Rounds of proofing were no longer necessary to get the color match we were looking for. The first proof achieved on clothing catalogs or printed pieces is generally the proof that ships out to our clients."

Easier monitor calibration was also an important factor in deciding they needed a better solution than what they had. "Once we used the ColorNavigator software, we never realized just how easy calibration could be. The gray balance that ColorNavigator allowed us to easily adjust was one of the final benefits that helped us make our first purchase of CG243W." says Murphy. Now having used the monitors for quite some months, they are constantly impressed by the monitors stability and by just how little they drift from calibration.

